



# Healthy Home News

*"Secrets For Living A Healthy, Wealthy & Happy Life..."*

*Professional Carpet And Cleaning Services – 812 N. Helen Ave., SF, SD 57104 – 338-9017 - Earl & Jodi*

## National Gardening Month

Different varieties of flowers bloom at different times of the year. With a little planning, you can plant several types of flower bulbs and seeds so that something is always blooming, regardless of the time of year. Knowing when to plant - and when to expect results - is crucial.

### Rose-Growing Tips:

- **Sunlight, sunlight:** Plan to place your rose bush in an area that will receive as much sun as it can -- at least six hours per day.
- **Water:** Always water the rose bush from underneath, as opposed to spraying the leaves. Water drops on the leaves can cause burning and lead to black spot disease. Once a week, soak the earth at the base of the bush until it is damp (not soggy). A thorough weekly soak works better than several light waterings.
- **Preparing the Soil:** In the spring, turn the soil to the depth of a spade, adding half as much again of compost mixed with coarse sand. This should be done at least a month before planting.
- **Clean Up:** Gathering up withered petals and leaves is important to the health of your rose bush.
- **The Trick to Pruning:** Prune about a quarter-inch about outward-facing buds, using a sharp knife or hand pruners. To insure strong new growth, cut off anything that grows below bud unions. Also, avoid pruning in the fall!

For further tips, ask a representative at a local nursery.

## Jelly Beans!

Jelly beans are likely descended from the Middle Eastern confection known as "Turkish Delight," which is a jelly-like substance coated with confectioner's sugar. The method of making the sugar shell coating was developed in the 17th century in France. While originally made from real fruit juice, jelly beans today are made from sugar, corn syrup and starch, with small amounts of lecithin, anti-foaming agents and edible wax, along with a touch of salt and confectioners' glaze. Added to that are artificial colors and flavors.

The first advertisement for jelly beans was published in the Chicago Daily News on July 5th, 1905. Jelly beans first became associated with Easter in the US during the 1930's. Each year, almost 15 billion jelly beans are sold during the Easter season alone.



*Now that the winter's gone,  
the earth hath lost  
Her snow-white robes;  
and now no more the frost  
Candies the grass,  
or casts an icy cream  
Upon the silver lake  
or crystal stream.*

**Thomas Carew (1640)**

## Find Out What Your Collectibles Are Worth

Thanks to the success of the online auction Internet site eBay, which holds hundreds of collectibles auctions every hour, collectors who previously relied on guidebooks to determine collectible values currently use real-time online prices for greater accuracy.

eBay auctions have redefined "scarcity" -- numerous collectibles once thought to be rare are quite common, and prices are reduced due to increased supply. Rely on "field based" values (prices that buyers are actually paying).

To review the recent price history of a collectible, go to eBay and click on "Advanced Search," then select "Completed Listings Only." If you insure your collectibles, stay current with the eBay prices and periodically adjust the coverage based on the market value of your collection. - *Malcolm Katt, Millwood Gallery, NY*

*Get Free Cleaning Tips and Specials at our Website [www.pccssf.com](http://www.pccssf.com) and at facebook join us at Professional Carpet And Cleaning Services!!*

**FLOOD SEASON  
IS HERE! WE  
ARE HERE TO  
HELP PLEASE  
CALL US FOR  
ANY WATER  
DAMAGE  
QUESTIONS AT  
338-9017**

**Washington Irving Quotes**

*Temper never mellows with age,  
and a sharp tongue is the only  
edged tool that grows keener  
with constant use.*

*Great minds have purposes;  
others have wishes.*

*Age is a matter of feelings, not years.*

*Little minds are tamed and subdued  
by misfortune; but great minds  
rise above them.*

*Nothing is enough for the man  
to whom enough is too little.*

*One of the greatest and simplest  
tools for learning more and  
growing more is doing more.*

*There is never jealousy where there  
is not strong regard.*

**I Have A Dream**

To recognize the anniversary of the death of Dr. Martin Luther King Jr. on April 4, 1968, here is an excerpt from his famous speech given at the Lincoln Memorial in August of 1963.



*I say to you today, my friends,  
that even though we face the  
difficulties of today and tomorrow, I  
still have a dream. It is a dream  
deeply rooted in the American  
dream.*

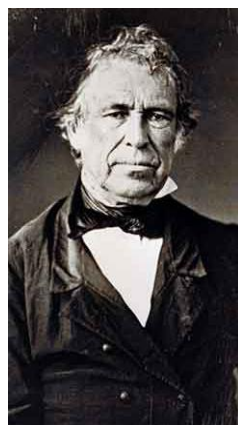
*I have a dream that one day this nation will rise up and live out the true meaning of its creed: "We hold these truths to be self-evident: that all men are created equal." I have a dream that one day on the red hills of Georgia, the sons of former slaves and the sons of former slave owners will be able to sit down together at the table of brotherhood.*

*I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character. I have a dream today.*

*I have a dream that one day every valley shall be exalted, every hill and mountain shall be made low, the rough places will be made plain, and the crooked places will be made straight, and the glory of the Lord shall be revealed, and all flesh shall see it together.*

*This is our hope. This is the faith that I go back to the South with. With this faith we will be able to hew out of the mountain of despair a stone of hope.*

**Series: Lesser-Known US Presidents  
12th President Zachary Taylor**



Zachary Taylor (11/24/1784 - 7/9/1850) was the 12th President of the United States and an American military leader. Initially uninterested in politics, Taylor nonetheless ran as a Whig in the 1848 presidential election, defeating Lewis Cass. Taylor was the last President to hold slaves while in office, and the last Whig to win a presidential election.

Known as "Old Rough and Ready," Taylor had a forty-year military career in the US Army, serving in the War of 1812, the Black Hawk War, and the Second Seminole War. He achieved fame leading American troops to victory in the Battle of Palo and the Battle of Monterrey during the Mexican-American War.

As president, Taylor angered many Southerners by taking a moderate stance on the issue of slavery. He urged settlers in New Mexico and California to bypass the territorial stage and draft constitutions of statehood, setting the stage for the Compromise of 1850. Taylor died just 16 months into his term, the third shortest tenure of an President. Taylor was succeeded by his Vice President, Millard Fillmore.

**See Insert This Issue:**



**Does it Feel  
Like You Are  
Allergic to  
Being Awake?**

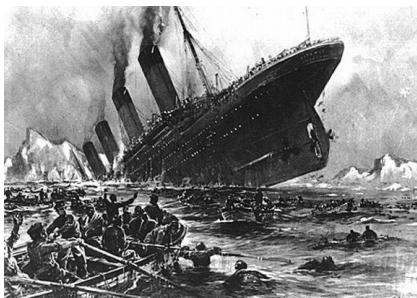
## Kick Those Butts!

There are many proven methods for deal with the psychological obstacles to quitting smoking. If you are trying to quit smoking, consider the following tricks and tips.

- Remind yourself every day why you are quitting.
- Avoid places that you connect with the act of smoking.
- Listen to relaxing music.
- Watch a funny movie.
- Don't be afraid to ask for help. Rely upon your circle of friends, family and support groups for help.
- Avoid alcohol, which has been known to weakening resolve.
- Set a firm date by which you will have completely stopped - and stick to it!
- Expect withdrawal symptoms (even with "stop smoking" aids), and look at them as a sign of getting better, not worse. Withdrawal symptoms are stepping stones to success.
- Take it a day at a time. If you're really struggling, take it 15 minutes at a time. Cravings come in waves, and can be ridden out.



## Titanic Sinks, April 15th, 1912



The *RMS Titanic* was the largest passenger steamship in the world. On her maiden voyage from Southampton to New York, she struck and iceberg and sank into the icy blue Atlantic, in the middle of the night April 14-15. Here are some facts about the disaster.

- The cost to build the Titanic was \$7.5 million. Today, a comparable ship would cost \$400 million.
- The cost of a single first-class passage was \$4,700 (\$50,000 in today's dollars)
- Only three of the Titanic's four towering smokestacks were actually operational. The fourth smokestack (nearest the stern) was for looks only.
- The last message sent from the Titanic was, "We are sinking fast. Passengers being put into boats."
- The Titanic received 6 separate ice warnings on the day of the collision.
- Titanic was sailing through the ice field at 22.5 knots. The first rescue boat on the scene to approach for survivors (the *Carpathia*) traveled the same field at 9 knots.
- The temperature of the sea water at the time of the sinking was 31 degrees. The only person to survive from the water was the chief baker Charles Joughin, who reportedly had been drinking heavily.
- There were a total of 472 empty lifeboat seats that could have held people. Initially, when the boats were being launched, few people believed that the ship would actually sink, and wanted to stay aboard.
- The total number of passengers and crew that died was 1,503. Of those, 130 were first-class passengers, 166 were second-class passengers, 536 were third-class passengers, and 685 were crew members. A total of fifty children perished: 1 from first-class and 49 from steerage.
- Two dogs survived the sinking. No orchestra members survived.

### Thank You!

Thanks to YOU the word is spreading! Thanks to all of my wonderful clients and friends who graciously referred me to their friends and neighbors last month!

My business runs on the positive comments and referrals from people just like you! I couldn't do it without you!

A special thanks to all these fine folks who referred me...

**Dawn C. Sioux Falls**

### Thanks for All the Kind Words!

Great, fast, thorough, cost effective & reasonable. I have 2 houses, main & rental house. PCCS was flexible in including the rental in the coupon special. Clean carpet helps with allergy relief. – Dawn C.



# Your New Issue Has Arrived!

*Look Inside For Some  
Amazing Money-Saving  
Tips and More!*

**Alert! Be Prepared  
For water damage  
flood season is here.**  
Call us at 338-9017  
we can help.

## Frogs! Frogs Everywhere!

- Frogs swallow their prey whole.
- Frogs don't drink water; they absorb it through their skin.
- A group of frogs is called an army.
- The largest frog is the African Giant, which grows to 26" long & weighs up to 10 pounds.
- Some bullfrogs can live up to 30 years, while African clawed frogs can live 15 years.
- A frog can typically jump 20 times the length of its body.
- Australian Desert Frogs store water in their bladder and in skin pockets. They serve as a water source for Aborigines crossing the Outback.
- Frogs have round ears on the sides of their heads.
- A Poison Dart Frog (typically found in tropical rainforests) contains enough toxins to kill almost 100 humans.



## Who Wants To Win Movie Tickets?

**Take my Trivia Challenge  
And you could win too!**

This is one of my favorite parts of the newsletter! Each month, I'll give you a new trivia question. The first 5 people who call me or email me at [info@pccsf.com](mailto:info@pccsf.com) with the correct answer will win **two FREE movie tickets**. Enjoy a night out on us with someone special in your life! Take your best guess, and then call me at **338-9017 M-F 9-5 only!** Remember, your chances of winning are better than you think!

This month's Mega Trivia Question:

**How many ice warnings did the *Titanic* receive on the day of her accident?**

A) none B) 2 C) 4 D) 6 E) 10

*HINT: The answer is somewhere in this newsletter*

You must have done business with PCCS in order to win movie tickets.  
**One Winner per residential household & Must not have won within the last 60 days.**



## **Sometimes Does It Feel Like Your Allergic To Being Awake?**

*"I used to wake up at 4 A.M. and start sneezing, sometimes for five hours. I tried to find out what sort of allergy I had but finally came to the conclusion that it must be an allergy to consciousness."— Raymond Chandler, American Writer, 1888-1959, [www.thinkexist.com](http://www.thinkexist.com)*

**Hello friends and clients.** The quote above from Raymond Chandler is all too familiar to many of us around this time of year. Sometimes it feels like we are allergic to consciousness when there is little relief in sight!

I've been talking to my clients about the subject of allergies for years and with Spring around the corner it's a good time to review the facts.

### **Check This Out...**

According to The Asthma and Allergy Foundation Of America website ***1 in 4 Americans suffer from allergies or asthma. That's tens of millions of Americans suffering this Spring!***

And according to WebMD **we spend indoors 90% of our time indoors. And our indoor air can be up to 100 times more polluted than outdoor air, depending on factors such as whether the residents smoke.**

Here is a quote from [www.allergyrelief101.com](http://www.allergyrelief101.com), *"Many people think that carpets and allergies are a bad combination. Even some allergists will encourage their patients to remove carpeting in favor of hardwood or tile floors. However, carpets can actually help to reduce the allergens in your home by trapping them, as long as they are properly cleaned on a regular schedule."*

### **Just Follow This Logic For A Second...**

**Our carpet traps indoor allergens like dust mites, mold, mildew, fungus, pollens, pet dander and other pollutants and allergens. When that trap gets full, a professional steam cleaning will remove those allergens from your carpet and your home.** You will have relief from allergy symptoms related to those substances.

I've heard it time and again from clients – **carpet cleaning does relieve some allergy symptoms. So until there is a "cure" there is only prevention. Prevent yourself from having polluted indoor air – clean your carpets today.**

### **Allergy Relief Special:**

**Save \$20.00 Cash Off Your Carpet Cleaning  
Save \$20.00 Cash Off Your Upholstery Cleaning  
Save \$10.00 Cash Off Your Area Rug Cleaning  
That is \$50.00 In Cash Savings!**

**Call Professional Carpet And Cleaning Services at 338-9017 today or drop me an e-mail at [info@pccssf.com](mailto:info@pccssf.com) to schedule.**  
**These Allergy Reducing Specials are only good until April 30, 2011!**  
**Check us out on the web at [www.pccssf.com](http://www.pccssf.com)**

\*Some Restrictions apply. Not valid with other offers. Min. order of \$85 applies.

*Steam it Away!*  
**HI-TECH STEAM RESTORATION**

R  
E  
S  
I  
D  
E  
N  
T  
I  
A  
L

*Kitchen Floors  
 Counter Tops  
 Shower Enclosures  
 Garage Floors  
 Driveways  
 Pool Decks  
 Patios  
 Mold Removal  
 Entryways, Hallways  
 And Much More!*

**Tile, Grout, Stone & Cement Specialist**

*Brick  
 Tile, Stone  
 Concrete walks  
 Lobbies  
 Entry Areas  
 Rest Rooms  
 Kitchen Areas  
 Walkways  
 Gum Removal  
 And Much More!*

C  
O  
M  
M  
E  
R  
C  
I  
A  
L



**310-5945**

**Businesses Call Us Today  
 For A FREE No Obligation  
 Demonstration**

hitechsteam@gmail.com **Earl & Jodi Broker—Owners—Sioux Falls**

**How We Do It.**

We utilize the most advanced technology to clean and restore your tile, grout, stone and cement floors back to its natural beauty.



**Pre-treatment:** First we apply a deep solution that loosens up the dirt, grime, oil and bacteria.

**Pressure:** Contained high pressure water to penetrate the toughest areas. (up to 3000 PSI)

**Heat:** We use 200 + degrees of heat.

**Vacuum:** Our process removes the soil and dirty water off of your floors.

**Retaining Walls, Patios, Pools**

There is a treasure chest of beautiful stonework in the Sioux Empire and surrounding area lost under all the dirt, grime, algae and sulphates. Our “mission” is to remove that dirt and grime for everyone to enjoy. Give us a call at 310-5945.



**HI – TECH STEAM CLEAN SPECIAL!**

**SAVE \$20.00 CASH ON ANY STEAM CLEAN SPECIAL OF OIL CLEAN UP IN YOUR GARAGE OR DRIVE WAY AND DIRT AND GRIME ON YOUR RETAINING WALL, PATIO, POOL AREA, SHOWER WALLS.**

**CALL US AT 310-5945 OR EMAIL US HITECHSTEAM@GMAIL.COM**

Min. chg. of \$115 applies, not valid with other offer

SAVING'S FROM PCCS TO YOU!

## *The Selective Homeowners' Ultimate Service Rolodex!<sup>SM</sup>*



### **“FREE Consumer Hotline Warning! Learn The 6 Costly Mistakes Smart People Make When Choosing A Carpet Cleaner & How To Avoid Them.”**

SIOUX FALLS – A free consumer’s hotline warning has just been released that shares inside information on 6 costly mistakes smart people make when choosing a carpet cleaner and how to avoid them. If you care about your home, you need to Call 1-866-616-5830 for a FREE RECORDED MESSAGE. If you would like a copy of the FREE report just leave your name and address. A copy of the report will be sent to you in the mail. Call now and find out about insider tips and techniques that can literally save you hundreds, even thousands of dollars when you hire any carpet cleaning service!

Finally, the amazing secrets revealed of...

### **“How To Choose The Best Service Companies Without The Headaches Of Trial And Error”**

SIOUX FALLS – When it comes to cleaning, maintaining, repairing or remodeling your home, who you hire can literally mean the difference of thousands of dollars more or *less* that

Whether you’re hiring a professional carpet cleaner to clean your carpets, or selecting a reliable plumber, electrician, carpenter, painter, landscaper or other contractor to give you the best service and value, it really helps to have the *right knowledge*.

Inside these pages, you’ll find the names and telephone numbers of reliable service providers who have individually promised to provide quality service to homeowners, at fair prices. More than that, they’ve promised to provide extra caring and attention to make sure that you are not just satisfied with their work – that you’re genuinely happy about it!

It’s all part of the pledge that we require each business to make before we allow them to advertise their services in this time-and-money-saving Homeowners’ Ultimate Service Rolodex guide. *We personally interviewed and selected each business advertised in these pages for a special reason.*

Extraordinary service and caring is often a lost art in business today, unlike many companies who only look at the work they do or service they provide as a job. The small businesses and craftspeople advertised in these pages take great *pride* in the work they do – and they have promised to do everything they possibly can to please you with their work and service so they can earn your respect, future business and referrals!

Wait... there’s a money-saving bonus too!

Each month, the businesses who advertise have also promised to have Homeowners’ Ultimate Service Rolodex specials and discounts for *you* that they don’t offer to the general public. Discounts and specials that will save you time and money, and help you keep your home looking beautiful, so it maintains its highest value! you’ll pay out of your pocket. Not to mention the quality of service and care that is given to you as well!

# Homeowners' Ultimate Service Rolodex Pledge!



**FLOORING AMERICA**  
 Phone: (605) 498-8000 • Fax: (605) 498-8002  
 Home: 712-472-4895  
 Cell: 605-929-7399  
 27107 Independence Ave  
 Sioux Falls, SD 57108  
 gneserck@flooringamericasf.com  
 Hours: Mon. & Fri. 8am-8pm  
 Tues. Wed. Thur. 8am-6pm  
 Sat. 10am-4pm  
 After hours appointments available



**Chris Gustafson**  
 Agent  
 Writing #UF225  
 An Independent Associate Representing Aflac  
 5032 S Bur Oak Place  
 Suite 111  
 Sioux Falls, South Dakota 57108  
 605.331.5223 office  
 605.331.5224 fax  
 605.521.9961 cell  
 chris\_gustafson@us.aflac.com  
 aflac.com

*Steam it Away!*  
**HI-TECH STEAM RESTORATION**  
 Tile, Grout, Stone & Cement Specialist

**310-5945**  
 Businesses Call Us Today  
 For A FREE No Obligation  
 Demonstration

*Residential*  
 Kitchen Floors  
 Countertops  
 Shower Enclosures  
 Garage Floors  
 Driveways  
 Pool Decks  
 Patios  
 Mold Removal  
 Entryways, Hallways  
 And Much More!  
 hitechsteam@gmail.com

*Commercial*  
 Brick  
 Tile, Stone  
 Concrete walls  
 Lobbies  
 Entry Areas  
 Rest Rooms  
 Kitchen Areas  
 Walkways  
 Game Removal  
 And Much More!

*Earl & Jodi Broker - Owner - Sioux Falls*

**THE MOST THOROUGH CLEAN YOU'VE EVER SEEN OR IT'S FREE - GUARANTEED!**

\*Water Restoration-\*Carpet & Upholstery-\*Tile Grout & Stone Cleaning \*Spot Dying-\*Patch Repair-\*Re-stretching-\*Stain Removal-\*Insurance Claims\*RV, Boat, Camper carpet and Upholstery\***Free Carpet Audit**

**PCCS** PROFESSIONAL CARPET AND CLEANING SERVICES  
**338-9017**

Email - Jodi@pccssf.com  
 Web: www.pccssf.com Check out our Testimonials  
 Become a fan on FaceBook @ Professional Carpet And Cleaning Services  
 Follow us on Twitter@ pccssiouxfalls

**Earl/Jodi Broker**  
 Owner/Certified & Insured  
 Proud Member of  
 www.ethicalservices.cc

Advertise Here!

Pick up the phone and give me a call  
 338-9017!  
 It really works!

Advertise Here!

Pick up the phone and give me a call  
 338-9017!  
 It really works!

The above companies are owned and operated independently from Professional Carpet And Cleaning Services. Their names and services are offered so that you can inquire about their services and take advantage of the specials and discounts that they have pledged to offer to HOMEOWNERS' ULTIMATE SERVICE ROLODEX members.