



# Healthy Home News

"Secrets For Living A Healthy, Wealthy & Happy Life..."

Professional Carpet And Cleaning Services – 812 N. Helen Ave., SF, SD 57104 – 338-9017 - Earl & Jodi

## St. Nicholas Day is December 6th



The traditional *St. Nicholas Day* (usually December 6th) is a festival for children in many countries in Europe, related to the surviving legends of the saint, and particularly his reputation as a bringer of gifts. The American *Santa Claus* as well as the Anglo-Canadian and British *Father Christmas* derive from these legends. "Santa Claus" itself is derived from the Dutch *Sinterklaas*.

### St. Nicholas Day Celebrations:

**Ireland:** The saint who inspired the legend of Santa Claus is believed to have been buried in Jerpoint Abbey in Kilkenny about 800 years ago. Originally buried in Myra (Turkey), his body was reportedly moved from there to Italy in 1169, but is said to have been taken afterwards to Ireland by Nicholas de Frainet, a distant relative. A Cistercian abbey, the Church of Saint Nicholas was built by his family there and dedicated to the memory of the saint.

**Italy:** St. Nicholas (*San Nicola*) is the patron saint of the city of Bari, where it is believed he is still buried. Its deeply-felt celebration is called *Festa di San Nicola*, held in May. In particular on May 8th, the relics of the saint are carried on a boat on the sea in front of the city, with many boats following (*Festa a Mare*). On December 6th, there is a ritual called *Rito Delle Nubili*, where during the day of Saint Nicholas, gifts are given to young brides who need help before getting married.

**Greece:** St. Nicholas is considered the protector of sailors, and is therefore the patron saint of the Greek navy -- war and merchant alike -- and his day is marked by festivities aboard all ships and boats, at sea and in port.

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## Now That's a Pumpkin Pie!

The largest pumpkin pie ever made weighed an astounding 3,699 pounds and measured more than twenty feet in diameter. It was created this past September by the *New Bremen Giant Pumpkin Growers* in Ohio, in a custom-build oven. They beat their previous world record by almost 1,700 pounds!

The ingredients list included: 3 lbs. pumpkin pie spice, 14.5 lbs. of cinnamon, 7 lbs. of salt, 525 lbs. of sugar, 109 gallons of evaporated milk, 233 dozen eggs, and 187 No. 10 cans of pumpkin. After being confirmed as the new record holder, the pie was cut into approximately 5,000 slices and passed out among the large crowd that had gathered for the event.



### New Year's Eve: Australia

Due to time zones, Australia normally holds the first New Year's celebrations each year.

Each major city around Australia holds New Year's Eve celebrations, usually accompanied by a fireworks display amongst other events. Gloucester Park, a racecourse in central Perth, is the largest and most recognized display in Perth. In Brisbane, 50,000 people annually gather at sites around the Brisbane River in the city to watch fireworks, while events are held in the city and at Southbank.

The two largest New Year's Eve celebrations in Australia are held in its two largest cities: Sydney and Melbourne. The celebrations in Sydney are usually accompanied by a theme which is displayed in light shows and a large symbol in the middle of the Sydney Harbor Bridge. Over 1.5 million people will gather around Port Jackson.

The fireworks display lasts from 12 to 25 minutes, and is followed by music shows set on several stages throughout the beach. As one of the first major New Year's celebrations each year, Sydney's fireworks display is often broadcast through the world during the day of December 31.

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Some Products Now Available At Our Store!

### Peace On Earth

*Peace I leave with you.  
My peace I give to you.*  
**Jesus (John 14:27)**

*A people free to choose  
will always choose peace.*  
**Ronald Reagan**

*An eye for an eye only ends up  
making the whole world blind.*  
**Gandhi**

*If we have no peace,  
it is because we have forgotten  
that we belong to each other.*  
**Mother Teresa**

*It is madness for sheep to  
talk peace with a wolf.*  
**Thomas Fuller**

*It isn't enough to talk about peace.  
One must believe in it.  
And it isn't enough to believe in it.  
One must work at it.*  
**Eleanor Roosevelt**

### See Insert This Issue:



**It's NOT  
Too Late...  
You Can  
Still Book Me  
In Time!**

## December 7th:

### National Pearl Harbor Remembrance Day

The attack on Pearl Harbor (called *Operation Z* by Japanese Imperial General Headquarters) was an unannounced, unprovoked military strike conducted by the Japanese navy against the United States Naval Base at Pearl Harbor, Hawaii, on the morning of Sunday, December 7th, 1941. This attack resulted in the United States becoming militarily involved in WWII.

It was intended as a preventative action to keep the US Pacific Fleet from influencing the war the Empire of Japan was planning to wage in Southeast Asia against Britain, the Netherlands and the United States. The attack consisted of two aerial attack waves totaling 353 aircraft, launched from six Japanese aircraft carriers.



The attack sank four US Navy battleships (two of which were raised and returned to service later in the war) and damaged four more. The Japanese also sank or damaged three cruisers, three destroyers and one mine layer, destroyed 188 aircraft and caused personnel losses of 2,402 killed, 1,282 wounded. The power station, shipyard, maintenance, and fuel and torpedo storage facilities, as well as the submarine piers and headquarters building all were not hit. Japanese losses were minimal, at 29 aircraft and five midget submarines, with 65 servicemen killed or wounded.

## December 31, 1946: The Official End of WWII

Including all of the world's great powers, organized into two opposing military alliances (Allies and Axis), **World War II** was the most widespread war in history, with more than 100 million military personnel mobilized. In a state of "total war," the major participants placed their entire economic, industrial and scientific capabilities at the service of the war effort, erasing the distinction between civilian and military resources.

The conflict was marked by significant events involving the mass death of civilians, including the Holocaust and the only use of nuclear weapons in warfare, it was the deadliest conflict in human history, resulting in between 50 million and 70 million fatalities. Casualties estimates vary, because many deaths went unrecorded. Most suggest that about 60 million people died, including 20 million soldiers and 40 million civilians.

Many civilians died because of disease, starvation, massacres, bombing and deliberate genocide. The Soviet Union lost about 27 million people during the war, almost half of all WWII deaths. One of every four Soviet citizens was killed or wounded.



Of the total deaths in WWII, approximately 85% were on the Allied side (mostly Soviet and Chinese). Many of these deaths were caused by war crimes committed by German and Japanese forces in occupied territories.

## Cotton Candy: In the Beginning...



Cotton candy was first recorded around the middle of the 18th Century. At that time, spun sugar was an expensive, labor-intensive endeavor and was not generally available to the average person. Machine-spun cotton candy was invented in 1897 and first introduced to a wide audience at the 1904 World's Fair as *Fairy Floss*.

It met with great success, selling almost 70,000 boxes at the then-high price of \$0.25, half the cost of admission to the fair. Fairy floss was renamed *cotton candy* in the 1920s.

The machine used to make cotton candy consists of a small bowl, into which sugar is poured and food coloring is added. The sugar reserve bowl is spun at high speed while heaters near the rim melt the sugar, which is squeezed out through tiny holes by centrifugal force. The molten sugar then solidifies in the air and is caught in a large metal bowl surrounding the central sugar reservoir bowl. The operator of the machine gathers the sugar strands into portions. Modern cotton candy machines work in much the same way as the older ones.

## How About A Nice Bowl of Gazpacho?

Gazpacho is a cold Spanish tomato-based raw vegetable soup, originating in the southern region of Andalusia. Gazpacho is widely consumed throughout Spain, neighboring Portugal and parts of Latin America. Gazpacho is consumed during the summer months, due to its cold temperature and acidic bite.

Gazpacho has ancient roots. There are a number of theories of its origin, including as an Arab soup of bread, olive oil, water and garlic that arrived in Spain with the Moors, or via the Romans with the addition of vinegar. Once in Spain, it became part of Andalusian cuisine, using stale bread, garlic, olive oil, salt and vinegar.

Gazpacho remained popular with field hands as a way to cool off during the summer and to use available ingredients such as fresh vegetables and stale bread.

There are many modern versions of gazpacho, often in different colors and omitting the tomatoes and bread in favor of avocados, cucumbers, parsley, watermelon, grapes, meat stock, seafood and other ingredients. Gazpacho has basically become a generic term for chilled vegetable soup.

## Most Popular Christmas Songs

According to the American Society of Composers, Authors and Publishers, the following are the **Most Performed Christmas Songs** written by ASCAP members. For some reason, the list does not include songs out of copyright (like *Jingle Bells*) or songs written by non-ASCAP members.

1. *The Christmas Song*, Mel Tormé, Robert Wells
2. *Santa Claus in Coming to Town*, Fred Coots, Haven Gillespie
3. *Have Yourself a Merry Little Christmas*, Ralph Blane, Hugh Martin
4. *Winter Wonderland*, Felix Bernard, Richard B Smith
5. *White Christmas*, Irving Berlin
6. *Let It Snow! Let It Snow! Let It Snow!*, Sammy Cahn, Jule Styne
7. *Rudolph the Red-Nosed Reindeer*, Johnny Marks
8. *Jingle Bell Rock*, Joseph Carlton Beal, James Ross Boothe
9. *I'll Be Home for Christmas*, Walter Kent, Kim Gannon
10. *The Little Drummer Boy*, Katherine Davis, Henry Onorati, Harry Simeone
11. *Sleigh Ride*, Leroy Anderson, Mitchell Parish
12. *It's the Most Wonderful Time of the Year*, Edward Pola, George Wyle
13. *Silver Bells*, Jay Livingston, Ray Evans
14. *Rockin' Around the Christmas Tree*, Johnny Marks
15. *Feliz Navidad*, Jose Feliciano

## Thank You!

Thanks to YOU the word is spreading! Thanks to all of my wonderful clients and friends who graciously referred me to their friends and neighbors last month!

My business runs on the positive comments and referrals from people just like you! I couldn't do it without you!

A special thanks to all these fine folks who referred me...

Wendy D.

## Thanks for All the Kind Words! First Time Customer

Steve was very nice and did a great job on the carpets. Thanks for drawing my name for 1<sup>st</sup> prize at the expo.

Wendy D.

# Your New Issue Has Arrived!

*Look Inside For Some  
Amazing Money-Saving  
Tips and More!*

## Champagne Facts

Did you know...

- That champagne is a type of sparkling wine which is only grown in the French region of Champagne? America has its own version of champagne as well, because of a loophole in the patent. However, American brands must mention the region they were produced in on the bottle label.
- That there are 49 million bubbles in a regular bottle of champagne? Large bubble are considered extremely unsightly and are not the mark of good quality champagne. The tinier the bubble the better.
- That a *Nebuchadnezzar* represents the largest quantity of a champagne serving? One *Nebuchadnezzar* is equal to 20 bottles! A *Magnum* is equal to only two bottles while a *Split* equals one fourth of a bottle.
- That the pressure in a bottle of champagne is about three times that in an automobile tire? About 90 pounds per square inch!

## Who Wants To Win Movie Tickets?

**Take my Trivia Challenge  
And you could win too!**

This is one of my favorite parts of the newsletter! Each month, I'll give you a new trivia question. The first 5 people who call me, email me or contact me on facebook at Professional Carpet And Cleaning Services with the correct answer will win **two FREE movie tickets**. Enjoy a night out on us with someone special in your life! Take your best guess, and then call me at **338-9017 M-F 9-5 only!** Remember, your chances of winning are better than you think!

This month's Mega Trivia Question:

**How heavy is the current record holder for  
largest pumpkin pie ever made?**

- A) 75 lbs. B) 345 lbs. C) 1,705 lbs.  
D) 2,890 lbs. E) 3,699 lbs.

*HINT: The answer is somewhere in this newsletter*

You must have done business with PCCS in order to win movie tickets.  
**One Winner per household & Must not have won within the last 60 days.**



**Great News!**  
**It's NOT Too Late...You Can Still Book Me In  
Time To Clean Your Carpet Before Your  
Holiday Guests Arrive.**

***But If You Don't Call Now You May Have To Wait  
Until After The Holidays...***

***Hello friends and clients. Remember last month I sent you a letter warning you about my crazy schedule in November and December? Many of you took me up on the offer and booked your cleaning in plenty of time to have clean, sparkling, fluffy carpets for the holiday weekend. Even now my phone is ringing off the hook with clients scheduling before their December guests and parties arrive. **But I know there are still some of you out there who will want a spot in the schedule so desperately and will not be able to nab it because you didn't call me in time.*****

**You Think I'm Lying Don't You?**

**Every year I get that one desperate phone call.** It usually comes about mid-December when I'm already booked until the 24<sup>th</sup>. (Yes there are some of you who like to clean on the 24<sup>th</sup>!) And it is usually one of my clients that I like very much that calls me in this 11<sup>th</sup> hour. And no matter how much this well-liked client of mine may beg and plead I cannot create an extra few hours in the day. So they must be relegated to the dreaded and uncertain "cancellation list". ***So please, please don't let that be you.***

Not this year. Not ever. **Just think about how long it took you to find a great carpet cleaner,** *one you can trust to actually know their chemistry and fiber identification. One who treats your home and belongings with respect. One who is certified and guarantees their work with a bold 100% money-back guarantee.* Think about how long it took for you to find me. When I get those desperate phone calls do you know what I tell my clients?

**You Can Never Schedule Too Early But You  
Can Schedule Too Late.**

I want to be able to clean for you this year *before* your guests and parties and festivities commence. **I want to be able to remove all those spots that have been bugging you. I want a chance to fluff up and brighten those matted down hallways and stairs for you.** ***So please don't wait one more day.*** Unless you are one of those who chooses to clean after the holidays – please contact me today, by phone 338-9017 or by e-mail [jodi@pccssf.com](mailto:jodi@pccssf.com)

**If You Want To Clean Before The Holidays Call Now...**

Pick up the phone and call today to **SAVE**  
**\$30.00 Off Your Carpet Cleaning of \$150 plus get**  
**\$35.00 Off Carpet Protection**

Contact Professional Carpet And Cleaning by phone 338-9017 or e-mail [jodi@pccssf.com](mailto:jodi@pccssf.com)  
**Special good until December 31, 2010**

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\*Not valid with other offers. Residential Clients only.



***Congratulations!***  
***To***  
***Steve***  
***Thompson***



***For winning our Grand Prize***  
***at the***  
***Brandon Chamber of Commerce Expo***



***Thank You To All That Stopped by***  
***Our Booth. It was fun!***



SAVING'S FROM PCCS TO YOU!

## *The Selective Homeowners' Ultimate Service Rolodex!<sup>SM</sup>*



### **“FREE Consumer Hotline Warning! Learn The 6 Costly Mistakes Smart People Make When Choosing A Carpet Cleaner & How To Avoid Them.”**

SIOUX FALLS – A free consumer’s hotline warning has just been released that shares inside information on 6 costly mistakes smart people make when choosing a carpet cleaner and how to avoid them. If you care about your home, you need to Call 1-866-616-5830 for a FREE RECORDED MESSAGE. If you would like a copy of the FREE report just leave your name and address. A copy of the report will be sent to you in the mail. Call now and find out about insider tips and techniques that can literally save you hundreds, even thousands of dollars when you hire any carpet cleaning service!

Finally, the amazing secrets revealed of...

### **“How To Choose The Best Service Companies Without The Headaches Of Trial And Error”**

SIOUX FALLS – When it comes to cleaning, maintaining, repairing or remodeling your home, who you hire can literally mean the difference of thousands of dollars more or *less* that

Whether you’re hiring a professional carpet cleaner to clean your carpets, or selecting a reliable plumber, electrician, carpenter, painter, landscaper or other contractor to give you the best service and value, it really helps to have the *right knowledge*.

Inside these pages, you’ll find the names and telephone numbers of reliable service providers who have individually promised to provide quality service to homeowners, at fair prices. More than that, they’ve promised to provide extra caring and attention to make sure that you are not just satisfied with their work – that you’re genuinely happy about it!

It’s all part of the pledge that we require each business to make before we allow them to advertise their services in this time-and-money-saving Homeowners’ Ultimate Service Rolodex guide. *We personally interviewed and selected each business advertised in these pages for a special reason.*

Extraordinary service and caring is often a lost art in business today, unlike many companies who only look at the work they do or service they provide as a job. The small businesses and craftspeople advertised in these pages take great *pride* in the work they do – and they have promised to do everything they possibly can to please you with their work and service so they can earn your respect, future business and referrals!

Wait... there’s a money-saving bonus too!

Each month, the businesses who advertise have also promised to have Homeowners’ Ultimate Service Rolodex specials and discounts for *you* that they don’t offer to the general public. Discounts and specials that will save you time and money, and help you keep your home looking beautiful, so it maintains its highest value! you’ll pay out of your pocket. Not to mention the quality of service and care that is given to you as well!

# Homeowners' Ultimate Service Rolodex Pledge!



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Hours: Mon. & Fri. 8am-8pm  
Tues. Wed. Thur. 8am-6pm  
Sat. 10am-4pm  
After hours appointments available



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The above companies are owned and operated independently from Professional Carpet And Cleaning Services. Their names and services are offered so that you can inquire about their services and take advantage of the specials and discounts that they have pledged to offer to HOMEOWNERS' ULTIMATE SERVICE ROLODEX members.