



Healthy Home News

"Secrets For Living A Healthy, Wealthy & Happy Life..."

Professional Carpet And Cleaning Services – 812 N. Helen Ave., SF, SD 57104 – 338-9017 - Earl & Jodi

St. Patrick's Day is March 17th



Little is known of Patrick's early life, though it is known that he was born in Roman Britain in the 4th century, into a wealthy Romano-British family.

His father and grandfather were deacons in the Church. At the age of sixteen, he was kidnapped by Irish raiders and taken captive to Ireland as a slave.

It is believed he was held somewhere on the west coast of Ireland, possibly Mayo, but the exact location is unknown.

According to his Confession, he was told by God in a dream to flee from captivity to the coast, where he would board a ship and return to Britain.

Upon returning, he quickly joined the church in Auxerre in Gaul and studied to be a priest.

In 432, he said that he was called back to Ireland, though as a bishop, to Christianize the Irish from their native polytheism. Irish folklore tells that one of his teaching methods included using the shamrock to explain the Christian doctrine of the Trinity to the Irish people.

After nearly thirty years of evangelism, he died on March 17, 461, and according to tradition, he was buried at Downpatrick. Although there were other more successful missions to Ireland from Rome, Patrick endured as the principal champion of Irish Christianity and is held in esteem in the Irish Church.

*A good idea is about ten percent implementation and hard work,
and ninety percent luck.*

Guy Kawasaki



St. Patrick's Day is here, you see.

*We'll pick some shamrocks,
one, two, three.*

*We'll count the leaves
and look them over,*

And maybe find a four-leafed clover.

Peanut Butter Lover's Day is March 1st



Peanuts are native to the tropics of the Americas, and were mashed to become a pasty substance by the Aztec Native Americans hundreds of years ago.

A number of peanut paste products have been used over the centuries, and the distinction between peanut paste and peanut butter is not always clear-cut in ordinary use.

Early models of peanut butter, like the Aztec's version, were nothing but pure roasted peanut paste. It was hard to work with and to spread than current day peanut butter and had more of an unadulterated, yet bitter taste.

It was not until George Washington Carver's day that ingredients like sugar and molasses were added to most brands to aid in its spreadability, but with new modern processing machines being invented, peanut butter was already significantly smoother than it had been.

Get Free Cleaning Tips and Specials at our Website www.pccsf.com and at facebook join us at Professional Carpet And Cleaning Services!!

Come And Visit Us At The 52nd Annual Home Show on March 4-6, 11

It's Good to Laugh

*I won't say ours was a tough school,
but we had our own coroner.*

*We used to write essays like,
"What I'm going to be if I grow up."*

Lenny Bruce

*I went into a French restaurant and
asked the waiter, "Have you got
frog's legs?" He said yes, so I said,
"Well, hop into the kitchen and get
me a cheese sandwich!"*

Tommy Cooper

*Human beings are the only creatures
on earth that allow their children
to come back home.*

Bill Cosby

*I looked up my family tree
-- and found out I was the sap.*

Rodney Dangerfield

*Another term for 'balloon'
is 'bad breath holder'.*

Demetri Martin

March 3: National Anthem Day

"The Star-Spangled Banner" is the national anthem of the United States of America. The lyrics come from "*The Defence of Fort McHenry*", a poem written in 1814 by the 35-year-old lawyer and amateur poet, Francis Scott Key, after witnessing the bombardment of Fort McHenry by the British Royal Navy ship in Chesapeake Bay during the Battle of Fort McHenry in the War of 1812.

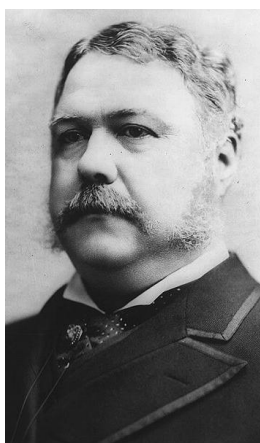


The poem was set to the tune of a then-popular British drinking song, "*The Anacreontic Song*", with various lyrics, was already popular in the US. Set to Key's poem and renamed "*The Star-Spangled Banner*", it would soon become a well-known American patriotic song.

With a range of one and a half octaves, it is known for being difficult to sing. Although the song has four stanzas, only the first is commonly sung today, with the fourth added on more formal occasions. The fourth stanza includes the line "And this be our motto: In God is our Trust.". The United States adopted "In God We Trust" as its national motto in 1956.

"The Star-Spangled Banner" was recognized for official use by the Navy in 1889 and the President in 1916. It was made the national anthem by a congressional resolution on March 3, 1931, which was signed by President Herbert Hoover.

Series: Lesser-Known US Presidents 21st President Chester Arthur



Chester Arthur (10/5/1829-11/18/1886) served as the 21st President of the United States. Arthur was a member of the Republican Party and worked as a lawyer before becoming the 20th Vice President under James Garfield.

While Garfield was mortally wounded by Charles J. Guiteau on July 2, 1881, he did not die until Sept 19 of that year, at which time Arthur was sworn in as president, serving until March 4, 1885.

Before entering elected politics, Arthur was a member of the Stalwart faction of the Republican Party. To the chagrin of the Stalwarts, the one-time Collector of the Port of New York became, as President, a champion of civil service reform.

He avoided old political cronies and eventually alienated his old mentor. Public pressure, heightened by the assassination of Garfield, forced an unwieldy Congress to heed the President. Arthur's primary achievement was the passage of the *Pendleton Civil Service Reform Act*. The passage of this legislation earned Arthur the moniker "The Father of Civil Service" and a favorable reputation among historians.

Even author Mark Twain, deeply cynical about politicians, conceded, "It would be hard indeed to better President Arthur's administration."

See Insert This Issue:



**Will Your
Carpets Last
Another Six
Months?**

Mobile Phone Fun Facts

Mobile technology has shown tremendous growth in recent years and now rivals other outlets as one of the most powerful forms of mass media. While mobile phones will not be the death of print, television or the Internet, it has proven to be a huge and unique new platform for delivering content.

- The first mobile phone device was invented by Motorola and the device was named *DynaTAC 8000X*.
- The first text message was sent in 1992.
- There are 4.16 billion people who own a mobile phone.
- Up to 60% of the radiation emitted by a typical cell phone (enough to cause heating), will be absorbed by the user's head?
- 78% are from developing markets while only 22% are from developed markets.
- In Malaysia, market penetration for mobile devices is higher than television and PC's.
- Nokia makes up the highest market share of mobile operating systems.
- Mobile phones can be used almost anywhere in the world, although the common cell phone technology is just one form of mobile phone. In some places, satellite phones are needed to reach out to the rest of the world.
- There will be 5.8 billion mobile subscribers worldwide by 2013. No other media channel offers anything like this reach.
- Half a billion people accessed mobile Internet worldwide in 2009. Usage will double within five years as mobile overtakes the PC as the most popular way to get on the Web.

March Birthday Hall of Famer: Jerry Lewis

Jerry Lewis was born Joseph Levitch in Newark, NJ, to Russian Jewish parents in 1926. His father, Daniel Levitch, was an MC and vaudeville entertainer who used the professional name Danny Lewis. His mother, Rachel Levitch was a piano player for a radio station.



Lewis started performing at age five and would often perform alongside his parents in the Catskill Mountains in NY. By fifteen he had developed his "Record Act", in which he exaggeratedly mimed the lyrics to songs on a phonograph.

He used the professional name Joey Lewis, but soon changed it to Jerry Lewis to avoid confusion with comedian Joe E. Lewis and boxing champion Joe Louis.

Lewis initially gained fame with singer Dean Martin, who served as straight man to Lewis's zany antics in the *Martin and Lewis* comedy team. They distinguished themselves from the majority of comedy acts of the 1940s by relying on the interaction of the two comics instead of planned skits. In the late 1940s, they quickly rose to national prominence, first with their popular nightclub act, next as stars of their own radio program.

They then made appearances on early live television, debuting first on the June 20, 1948 debut broadcast of *Toast of the Town* with Ed Sullivan, and finally as film stars in a string of successes for Paramount Pictures. However, as Martin's role in their films became less important, the partnership became strained. The partnership finally ended in July of 1956.

Both Martin and Lewis went on to successful solo careers, but for years neither would comment on the split, nor consider a reunion. They made a couple of public appearances together between the breakup and 1961, but then were not seen together in public until a surprise appearance by Martin on Lewis's Labor Day Muscular Dystrophy Telethon in 1976, arranged by Frank Sinatra. The pair eventually reconciled in the late 1980s.

Thank You!

Thanks to YOU the word is spreading! Thanks to all of my wonderful clients and friends who graciously referred me to their friends and neighbors last month!

My business runs on the positive comments and referrals from people just like you! I couldn't do it without you!

A special thanks to all these fine folks who referred me...

Kelly

Thanks for All the Kind Words!

Jonah was very polite and professional.

He did a great job. The carpet look brand new again. I'm looking forward to set up another appointment in 6

months.

Kelly



Your New Issue Has Arrived!

Look Inside For Some Amazing Money-Saving Tips and More!

The Lighter Side of Police Work

While taking a routine vandalism report at an elementary school, I was interrupted by a little girl about six years old.

Looking up and down at my uniform, she asked, "Are you a cop?" "Yes," I answered and continued writing the report.

"My mother said if I ever needed help I should ask the police. Is that right?" "Yes, that's right," I told her.

"Well, then," she said as she extended her foot toward me, "would you please tie my shoe?"

It was the end of the day when I parked my police van in front of the station. As I gathered my equipment, my K-9 partner, Jake, was barking, and I saw a little boy staring in at me.

"Is that a dog you got back there?" he asked. "It sure is," I replied.

Puzzled, the boy looked at me and then towards the back of the van. Finally he said, "What'd he do?"

Who Wants To Win Movie Tickets?

**Take my Trivia Challenge
And you could win too!**

This is one of my favorite parts of the newsletter! Each month, I'll give you a new trivia question. The first 5 people who call me or email me at info@pccsf.com with the correct answer will win **two FREE movie tickets**. Enjoy a night out on us with someone special in your life! Take your best guess, and then call me at **338-9017 M-F 9-5 only!** Remember, your chances of winning are better than you think!

This month's Mega Trivia Question:

What was Jerry Lewis' stage name before he changed it to Jerry Lewis?

- A) Joseph Levitch B) Joe Louis
- C) Joey Lewis D) Dean Martin

HINT: The answer is somewhere in this newsletter

You must have done business with PCCS in order to win movie tickets.
One Winner per residential household & Must not have won within the last 60 days.



Will Your Carpet Last Another 6 Months? You Might Be Surprised At The Answer...

Hello friends and clients. It's Earl & Jodi from Professional Carpet Cleaning Services. I've noticed a trend among some of my clients of waiting a little longer between cleanings to call. This might sound harmless but it's flirting with disaster when it comes to your carpet. ***Just how much does it cost to replace carpet these days?***

Let's Get To The Down And Dirty Facts...

The cost of an average home of carpeting these days runs in the thousands. And with the death of home equity loans that means the money most likely comes straight out of your pocket. ***Most people would rather save thousands for a fun trip or a new car - not new carpet.***

How do you make sure to keep your carpet looking fresh and new for years to come?

The Carpet Cleaner's Dirty Little Secret

Of course the only way to extend the life of your carpet is to have it cleaned professionally and correctly. After all, the wrong carpet cleaner can damage your carpet and even leave it dirtier than before.

But here is the real "secret" to long lasting carpet...have me out between cleanings for a touch-up of your heaviest traffic lanes. It's doesn't take long approximately an hour and half depending on the size of your home. But wait there is more...

Maybe It's Not Rocket Science...But It's Carpet Science

There is a little "carpet science" behind this logic. You see oils from your skin get on the carpet fibers and attract dirt and soils, **after as little as 6 months the heaviest traffic lanes in your home can become worn looking and discolored.** Sometimes the soils can oxidize to the carpet fibers and the wear and tear becomes irreversible. ***So having the heaviest traffic lanes in your home touched up between cleanings insures your carpet will not develop these dreaded worn-out looking pathways.***

So there you go, it's that simple to save your carpet and your pocket book after all...

**Don't Wait Until Your WHOLE Carpet Needs Cleaning...
By Then It Will Be Too Late For Your Traffic Lanes to Be Restored.
Clean Them Now!**

***Call today and get your traffic lanes cleaned.
The appointment takes approx. an hour and a half.
You can maintain and extend the life of your carpet through proper maintenance.***

Call Professional Carpet And Cleaning Services at 605-338-9017 today or drop me an e-mail at info@pccssf.com to schedule.

Call Before March 31, 2011 and Receive \$20.00 Off Any Service!

Check us out on the web at www.pccssf.com

*Some Restrictions apply. Home owner only. \$85 min. charge applies. Not valid with other offers.

New Hi-Tech Steam Restoration Will Steam You Away!



Home Owners - Do you have oil stains in your driveway and/or garage that is annoying, slippery and tracks into your home? Does your Tile, Grout and Stone including steps & retaining walls need refreshed back to it original? We have a guaranteed solution that will Steam you away! Our Hi-Tech Steam Restoration will melt the problems away. We utilize the most advanced technology to clean and restore your tile, grout, stone and cement floors back to its natural beauty.

Business Owners – Do you have nasty chewed up, spit out gum at entry areas? Do you have Tile at your entrance that needs a boost of steam away to make it look like new again? We can melt that gum away for good and have your tile and stone looking like it was just installed and it is all EPA & Environmentally friendly solutions.

Step One: First we use a simple non-toxic, eco-friendly cleaning solution to agitate the dirt that's ingrained into the floor (that's why mopping never removes it, allowing it to build up over time.)

Step Two: We then use our patented floor tool that applies heated water at just the right pre-selected cleaning pressure in the Containing Dome – pre-selected at a level that precludes any damage. At the same time the water is being applied, it's also vacuum-extracted at 5 gallons per minute, leaving the surface almost completely dry.

Why waste more time and effort “trying” to clean your hard surfaces the old fashion way? Hi-Tech Steam Restoration offers fast, effective, and affordable solutions that work on any hard surface: natural stone; travertine; brick; concrete; and stucco. We can do it all – vertical or horizontal.

Below is a list of all our specialties that we do:

RESIDENTIAL

Kitchen floors, Entry Ways, Hallways, Counter tops, Shower enclosures, Garage Floors, Driveways, Pool decks, Patios, Furniture Upholstery, Auto Upholstery, Water extraction & cleanup, AND MUCH MORE!

COMMERCIAL

Tile, stone, brick floors, Concrete, Sidewalks, Lobbies, entry areas, Offices, hallways, Restrooms, Kitchen areas, Walkways, Counter tops, Odor Removal, & Upholstery, Gum Removal & Extraction.

Call Us Today For A FREE No Obligation Demonstration Today!
605-338-9017

SAVING'S FROM PCCS TO YOU!

The Selective Homeowners' Ultimate Service Rolodex!SM



“FREE Consumer Hotline Warning! Learn The 6 Costly Mistakes Smart People Make When Choosing A Carpet Cleaner & How To Avoid Them.”

SIOUX FALLS – A free consumer’s hotline warning has just been released that shares inside information on 6 costly mistakes smart people make when choosing a carpet cleaner and how to avoid them. If you care about your home, you need to Call 1-866-616-5830 for a FREE RECORDED MESSAGE. If you would like a copy of the FREE report just leave your name and address. A copy of the report will be sent to you in the mail. Call now and find out about insider tips and techniques that can literally save you hundreds, even thousands of dollars when you hire any carpet cleaning service!

Finally, the amazing secrets revealed of...

“How To Choose The Best Service Companies Without The Headaches Of Trial And Error”

SIOUX FALLS – When it comes to cleaning, maintaining, repairing or remodeling your home, who you hire can literally mean the difference of thousands of dollars more or *less* that

Whether you’re hiring a professional carpet cleaner to clean your carpets, or selecting a reliable plumber, electrician, carpenter, painter, landscaper or other contractor to give you the best service and value, it really helps to have the *right knowledge*.

Inside these pages, you’ll find the names and telephone numbers of reliable service providers who have individually promised to provide quality service to homeowners, at fair prices. More than that, they’ve promised to provide extra caring and attention to make sure that you are not just satisfied with their work – that you’re genuinely happy about it!

It’s all part of the pledge that we require each business to make before we allow them to advertise their services in this time-and-money-saving Homeowners’ Ultimate Service Rolodex guide. *We personally interviewed and selected each business advertised in these pages for a special reason.*

Extraordinary service and caring is often a lost art in business today, unlike many companies who only look at the work they do or service they provide as a job. The small businesses and craftspeople advertised in these pages take great *pride* in the work they do – and they have promised to do everything they possibly can to please you with their work and service so they can earn your respect, future business and referrals!

Wait... there’s a money-saving bonus too!

Each month, the businesses who advertise have also promised to have Homeowners’ Ultimate Service Rolodex specials and discounts for *you* that they don’t offer to the general public. Discounts and specials that will save you time and money, and help you keep your home looking beautiful, so it maintains its highest value! you’ll pay out of your pocket. Not to mention the quality of service and care that is given to you as well!

Homeowners' Ultimate Service Rolodex Pledge!



FLOORING AMERICA
Phone: (605) 498-8000 • Fax: (605) 498-8002
Home: 712-472-4895
Cell: 605-929-7399
27107 Independence Ave
Sioux Falls, SD 57108
geneserck@flooringamericasf.com
Hours: Mon. & Fri. 8am-8pm
Tues. Wed. Thur. 8am-6pm
Sat. 10am-4pm
After hours appointments available



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aflac.com

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It really works!

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The above companies are owned and operated independently from Professional Carpet And Cleaning Services. Their names and services are offered so that you can inquire about their services and take advantage of the specials and discounts that they have pledged to offer to HOMEOWNERS' ULTIMATE SERVICE ROLODEX members.