



Healthy Home News

"Secrets For Living A Healthy, Wealthy & Happy Life..."

Professional Carpet And Cleaning Services – 812 N. Helen Ave., SF, SD 57104 – 338-9017 - Earl & Jodi

Thanksgiving Through the Years

After the first Thanksgiving was celebrated in 1621, each of the 13 American colonies held an annual harvest festival and day of thanksgiving. There was no set day for the holiday, and it varied among the colonies.



In 1777, George Washington decreed a day of thanksgiving to celebrate the British defeat during the Revolutionary War, and he and subsequent presidents proclaimed Thanksgiving Days periodically over the next 86 years, although not every year and not on any particular date. In the early 1800's, these annual Presidential proclamations came to an end, and it wasn't until 1863 that the holiday resumed.

During the Civil War, President Lincoln declared a national day of Thanksgiving to occur on the last Thursday of November, and it has been observed annually ever since. In 1939, in an effort to stimulate the economy during the Great Depression, President Franklin Roosevelt tried to move the holiday to the third Thursday in November, giving stores more time to advertise Christmas merchandise before December 25. About half the states refused to change the date, and in 1941, Congress compromised by choosing the fourth Thursday of November.

U.S. Marine Corps Day is November 10

The Marine Corps was founded in 1775 to serve as infantry aboard naval vessels and was responsible for the security of the ship and its crew. They conducted offensive and defensive combat during boarding actions and defended the ship's officers from mutiny.



America's first amphibious assault landing occurred early in the Revolutionary War, on March 3, 1776 as the Marines gained control of Fort Montague and Fort Nassau, a British ammunition depot and naval port in New Providence, the Bahamas. The role of the Marine Corps has since expanded significantly, including the use of Marines in the seizure of bases and other duties on land to support naval campaigns.

Throughout the late 19th and 20th centuries, Marine detachments served aboard Navy cruisers, battleships and carriers, serving as the ship's landing force, manning the ship's weapons and providing shipboard security. Marines would also develop tactics and techniques of amphibious assault on defended coastlines in time for use in World War II. The Corps' original mission of providing shipboard security finally ended in the 1990's when nuclear weapons were withdrawn from active deployment and the battleships were retired.



Lung Cancer Awareness Week

Lung cancer is a disease characterized by uncontrolled cell growth in tissues of the lung. If left untreated, this growth can spread beyond the lung in a process called metastasis into nearby tissue and eventually, into other parts of the body.

Most cancers that start in lung, known as primary lung cancers, are carcinomas that derive from epithelial cells. Worldwide, lung cancer is the most common cause of cancer-related death in men and women, and is responsible for 1.3 million deaths annually, as of 2004.

The American Cancer Society estimates that there will be 219,440 new cases of lung cancer annually in the United States, and about 159,390 people die each year from this disease.

Lung cancer is responsible for almost 1/3 of all cancer deaths in the U.S. of people diagnosed with lung cancer, 15% have never smoked.

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WATER/FLOOD
SPECIALIST!
CALL US AT
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ANY WATER
DAMAGE. WE
ARE HERE TO
HELP YOU!**

C.S Lewis Quotes

*Affection is responsible for
nine-tenths of whatever solid
and durable happiness there is
in our lives.*

*Christianity, if false,
is of no importance, and if true,
of infinite importance.*

*Has this world been so kind to you
that you should leave with regret?
There are better things ahead than
any we leave behind.*

*If you read history you will find that
the Christians who did most for the
present world were precisely those
who thought most of the next.*

*The real problem is not why some
pious, humble, believing people
suffer, but why some do not.*

We are what we believe we are.

Diabetes Education Week

Pre-Diabetes is the state in which some (but not all) of the diagnostic criteria for diabetes are met, often described as the "grey area" between normal blood sugar and diabetic levels. If you are older than 45 and overweight, you are at increased risk for pre-diabetes.

There are steps you can take today to live a healthier life and prevent or delay diabetes.

- **Find out if you are actually at risk.** Talk to your doctor at your next visit to see if you fit the pre-diabetes risk group.
- **Set realistic goals.** Start by making small changes. For example, try to get 15 minutes of physical activity per day, and as the weeks pass build up to the recommended 30 minutes of exercise per day.
- **Make better diet choices.** Try to eat five to nine servings of fruits, vegetables, beans and grains each day. Reduce the amount of fat in your diet. When available, choose grilled or baked foods instead of fried.
- **Write it down!** Record what you eat and drink each day. Keeping a food diary is one of the most effective ways to lose weight and keep it off. For still better results, review your notes with your health care provider.
- **Keep at it.** Habits being what they are, making even small changes can be tough when your first start. Try by adding one new healthy change a week. If you slack, get back on track. The key is just to keep at it.

Beer Bubbles Through Human History

Ben Franklin perhaps shocked his puritan neighbors by declaring: *Beer is proof that God loves us and wants us to be happy.* Who can argue with the ever-wise American Ben Franklin?



After all, in the thousands of years before Ben's time, beer served a wider purpose. It was a staple of life in many parts of the world. About 6,000 years ago, the Sumerians discovered the fermentation process by chance. They became the first civilized culture to brew beer, which they called the "divine drink."

The Babylonians brewed eight types of beer made from various types of grains. Their king, Hammurabi, established a daily beer ration. Least important people got two liters per day, the most important got five.

Skip the Romans. They liked wine and thought beer was a barbarian drink. In the Middle Ages, beer was brewed in monasteries. Each monk was allowed up to 5 liters of beer a day, also selling beer in monastery pubs.

In the 1800s, several advances improved the quality of beer. Carl Linde invented refrigeration. Louis Pasteur developed pasteurization in the 1870s, which greatly improved beer. Danish scientist Christian Hansen isolated a single yeast cell that could be reproduced, improving the fermentation. By the 1960s, wooden barrels were replaced by metal barrels. Today's barrels are made of stainless steel or aluminum.

See Insert This Issue:



**Don't Be Left
Out in the Cold
This Holiday
Season!**



**Don't Be Left Out In The Cold This Holiday Season!
If You Want Your Carpets To Be Sparkling, Fluffy And
Fresh For Your Holiday Guests Call Me Today...**

Hello friends and clients. Many people are focusing on what they are thankful for this time of year...and many of you are planning parties to celebrate with family and friends. Which means many of you would like your carpets cleaned ***before*** these parties commence. But unfortunately...***gulp***...

Year After Year...

...I get that frantic phone call from a client desperate for me to clean before their guests arrive. **And year after year I just can't fit everyone into the schedule in those final weeks before the holidays.** So please, please is it...

Unreasonable?

Please call me early in the season to avoid missing out. This is just a friendly reminder that my schedule fills quickly this time of year.

Your carpets can be sparkling clean, healthy and beautiful for your guests this holiday season – if only you call me in time to secure your spot in my schedule.

Because November And December Appointments Fill Up Fast!

Remember, I just can't fit everyone in. (As much as I would love to.) So don't procrastinate, call me today and you can check carpet cleaning off your "to-do list".

I'll even give you a nice discount if you call me this month – to entice you procrastinators (like me) to call now – instead of later. Don't forget your carpets need a professional cleaning every 6-12 months to clean your indoor air and preserve the life of your carpets; it's the only way to keep them from getting "worn out" before their time. **So don't wait another minute, pick up the phone and call me at Professional Carpet & Cleaning Services 338-9017 today! Or send me a quick e-mail at info@pccssf.com**

See below for a sweet little offer to get you started toward clean, healthy carpets today. I look forward to reserving your spot in my busy schedule soon and cleaning your carpets before the parties commence and guests arrive.

**Secure Your November Or December Carpet Cleaning
Appointment Before It's Too Late!**

Call and schedule before **November 30, 2011** and **SAVE**
\$30.00 Off Your Carpet Cleaning
\$30.00 Off Carpet Protection
\$20.00 Off Furniture Upholstery Cleaning

Contact by phone 338-9017 or e-mail info@pccssf.com by
November 30, 2011 and **Save up to \$80 Off** your carpet cleaning investment
(That's a combined savings)
Check us out on the web at www.pccssf.com

*Not valid with other offers.

Please give us a review on google listing! Whether it be good service or bad service please show our next customers that look us up on google that we are an ethical family owned business. We would really appreciate it. It only take a few minutes.

Dear Client,

I was wondering if you would do me a favor. Getting found on the internet is getting more and more complex every day so we are always looking for ways to stay one step ahead of our competition. Companies that have several positive reviews online tend to rake higher in the search engine results online.

I was hoping that you would be willing to take a few moments to provide me with a review online on our Google listing. Just a few words describing your experience with us.

All you have to do is click the (incredibly long) link below and you'll be taken directly to our Google listing. Click on the "Write a review" link on that page. You may be asked to create a Google Account by entering your email and password. Don't worry – nothing bad will happen. Google just wants to verify that you are indeed a "real" person.

If you have trouble with the link, try copying and pasting the link directly in your browser's address bar. If you have any other trouble posting a review or even getting to this page online, please send me an email or give me a call in the office at 338-9017.

If for any reason you don't want to do this, I completely understand and can respect that. You don't have to write back or anything. However, if you would leave us a review, I would greatly appreciate it. It will help us tremendously throughout this next year and beyond.

Thanks so much and I hope that you are enjoying your summer with family and friends!

Respectfully,

Earl and Jodi Broker

Professional Carpet And Cleaning Services

812 N. Helen Ave.

Sioux Falls, SD 5710

ph: 338-9017 - fax: 866-616-5830

Visit us on the web at www.pccssf.com

Please click on the below link it will take you to google.com

http://maps.google.com/maps/place?hl=en&pq=pccssf.com&xhr=t&cp=8&qe=Y2FycGV0IGM&qesig=uszZkVqQh0OBwbmh5YAZYQ&pkc=AFgZ2tkfZwosYd9Hd7rmB8IKps_3ofgWzqMZijRV2pqCN5i63DxKlfS8DzanDU_jqDp1MkrSmz65Bm5ePPQvliSEvX9XQAjeaA&rlz=1T4TSNA_en_US377&bav=on.2.or.r_gc.r_pw.&biw=1192&bih=449&wrapid=tljp1313720756600020&um=1&ie=UTF-8&q=carpet+cleaner+in+sioux+falls&fb=1&gl=us&hq=carpet+cleaner&hnear=0x878eb498e0bdacd7:0xde95ff3aa8b2fccf,Sioux+Falls,+SD&cid=418440105652974119&ei=6sINTsjOBYeFsALgubiHBw&sa=X&oi=local_result&ct=placepage-link&resnum=2&sqi=2&ved=0CGUQ4gkwaQ

OR

Go to: google.com type in carpet cleaners in Sioux Falls find Professional Carpet And Cleaning Services and click on PLACE PAGE then scroll down just a little and click on review.

Thank You Again for your help we greatly appreciate it.

GOT WATER?

Call "Professional Carpet & Cleaning Services"!

When Disaster Strikes Your Home – We Can Help!
We Offer Full Water Extraction and Dry Out Services!

FOUR IMMEDIATE STEPS YOU MUST TAKE IF YOU HAVE FLOOD OR WATER DAMAGE:

1. **AVOID HAZARDS!** Be extremely careful of the deadly combination of water and electricity. Also be cautious of slippery wet carpets and floors. Stay away from raw sewage back ups, which contain bacteria that can be harmful to your health.
2. **STOP THE SOURCE!** If you haven't located the source of the water, call us immediately and we will guide you through this. It is crucial that this is done quickly and properly.
3. **TAKE IMMEDIATE ACTION** by calling "PCCS" 24 hours a day, 7 days a week. You will always be answered by friendly staff. Our dispatchers will have a water damage expert contact you immediately. After you call, we're on our way!
4. **REMOVE FURNITURE!** Wood furniture will cause stains which cannot be removed. Rust stains from metal are difficult to remove and may be permanent. 95% of water damage jobs are restorable. Most of the remaining 5% are caused by not following these steps. So move furniture that's in or even near the water, or place something under the legs.



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Gift Voucher

Valid for **\$150.00** to be used toward your deductible on water damage restoration and dry out services from "PCCS"

\$150

CLEANING TIP

Change Your Air Filters Regularly

Check your filter every month, especially during heavy use months (winter and summer). If the filter looks dirty after a month, change it. At a minimum, change the filter every 3 months. A dirty filter will slow down air flow and make the system work harder to keep you warm or cool - wasting energy. A clean filter will also prevent dust and dirt from building up in the system - leading to expensive maintenance and/or early system failure.

Find this and more valuable information on www.EnergyStar.gov



The Assassination of JFK



John F. Kennedy, the 35th President of the United States, was assassinated Friday, November 22, 1963 in Dealey Plaza, Dallas Texas, shot fatally while riding with his wife Jacqueline in a Presidential Motorcade. The 10-month investigation of the Warren Commission of 1963-1964 concluded that the President was assassinated by Lee Harvey Oswald, who himself was murdered before he could stand trial.

This conclusion was initially met with support among the American public, but subsequent polls reveal as many as 80% of the American public now hold beliefs contrary to these findings. The assassination is still the subject of widespread debate and has spawned numerous conspiracy theories and alternative scenarios.

Just before 12:30 pm CST, Kennedy's limousine entered Dealey Plaza and slowly approached the Texas School Book Depository. Nellie Connally, then the First Lady of Texas, turned around to Kennedy, who was sitting behind her, and commented, "Mr. President, you can't say Dallas doesn't love you," which President Kennedy acknowledged. When the limousine turned and passed the Depository and continued down Elm Street, shots were fired at Kennedy, a clear majority of witnesses recalled hearing three shots.

Sadie Hawkins Day Origins

The first Sadie Hawkins Day took place on November 9, 1938. It is now usually observed the nearest Saturday to November 9th each year. An American folk event, Sadie Hawkins Day is a pseudo-holiday that originated in Al Capp's classic hillbilly comic strip Li'l Abner (1934-1977). The event is still observed in the form of dances at which girls approach (or chase after) boys.



In Li'l Abner, Sadie Hawkins was the daughter of one of Dogpatch's earliest settlers, Hekzebiah Hawkins. The "homeliest gal in all them hills", she grew frantic waiting for suitors to come a-courtin'. When she reached the age of 35, still a spinster, her father was even more frantic -- about Sadie living at home for the rest of her life.

In desperation, he called together all the unmarried men of Dogpatch and declared it Sadie Hawkins Day. Specifically, a foot race was decreed, with Sadie in hot pursuit of the town's eligible bachelors -- and matrimony was the consequence.

"When ah fires my gun, all o' yo' kin start a-runnin'! When as fires again -- after givin' yo' a fair start -- Sadie starts a runnin'. Th' one she ketches'll be her husbin." The town spinsters decided that this was such a good idea, they made Sadie Hawkins Day a mandatory yearly event, much to the chagrin of Dogpatch bachelors. If a woman caught a bachelor and dragged him, kicking and screaming, across the finish line before sun down -- he had to marry her.

Thank You!

Thanks to YOU the word is spreading! Thanks to all of my wonderful clients and friends who graciously referred me to their friends and neighbors last month!

My business runs on the positive comments and referrals from people just like you! I couldn't do it without you!

A special thanks to all these fine folks who referred me...

Deanna J.

Thanks for All the Kind Words!

"Painless-informative – easy to talk to
– comfortable"

Deanna J.



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Your New Issue Has Arrived!

Look Inside For Some Amazing Money-Saving Tips and More!



Save trees! Please email me or go to www.pccssf.com and sign up on line I will give you \$25 off of your next clean. This is good until 11-30-11. (not valid with other offers-mention this ad)

International Bible Week

Interesting facts about the Bible:

- Total Chapters in the Bible: 1,189 (929 in OT, 260 in NT)
- Longest Chapter: Psalm 119
- Shortest Chapter: Psalm 117
- The exact middle Chapter: Psalm 118 (594 chapters before and after).
- The Center Verse: Psalm 118:8: It is better to trust in the Lord than put confidence in men.
- The Bible was written by 40 men over a period of about 1,600 years, dating from 1500 BC to approx 100 AD. Some scholars estimate that the 66 books of the King James Bible were written by 50 different authors.
- The first translation of the English Bible was begun by John Wycliffe and completed by John Purvey in 1380.
- The Bible is the most shoplifted book in the world.



Who Wants To Win Movie Tickets?

Take my Trivia Challenge And you could win too!

This is one of my favorite parts of the newsletter! Each month, I'll give you a new trivia question. The first 5 people who call me or email me at info@pccssf.com with the correct answer will win **two FREE movie tickets**. Enjoy a night out on us with someone special in your life! Take your best guess, and then call me at **338-9017 M-F 9-5 only!** Remember, your chances of winning are better than you think!

This month's Mega Trivia Question:

About how many years ago did the Sumerians discover how to make beer?

- A) 10,000 years ago B) 6,000 years ago
C) 2,400 years ago D) 300 years ago E) Last year

HINT: The answer is somewhere in this newsletter

You must have done business with PCCS in order to win movie tickets.
One Winner per residential household & Must not have won within the last 60 days.