



Healthy Home News

"Secrets For Living A Healthy, Wealthy & Happy Life..."

Professional Carpet And Cleaning Services – 812 N. Helen Ave., SF, SD 57104 – 338-9017 - Earl & Jodi

--- 9/11 Memorials ---



In the days immediately following the attacks of 9/11, many memorials and vigils were held worldwide. One of the first memorials was the *Tribute In Light*, which was an installation of 88 searchlights at the footprints of the World Trade Center towers which projected two vertical columns of light into the sky.

In subsequent years, the World Trade Center Site Memorial Competition was held to design an appropriate memorial for the site. The winning design, *Reflecting Absence*, was selected in August 2006, and consists of a pair of reflecting pools in the footprints of the towers, surrounded by a list of the victim's names in an underground memorial space. Plans for a museum on the site have been put on hold.

The Pentagon Memorial was completed and opened to the public on the seventh anniversary of the attacks in 2008. It consists of a landscaped park with 184 benches facing the Pentagon. When the Pentagon was repaired in 2001-2002, a private chapel and indoor memorial were included, located at the spot where Flight 77 crashed into the building.

In Shanksville, a permanent *Flight 93 Memorial* is planned to include a sculpted grove of trees forming a circle around the crash site, bisected by the plane's path, while wind chimes will bear the names of the victims.

Many other permanent memorials are being constructed elsewhere, and scholarships and charities have been established by the victims' families, along with many other organizations and private figures. - Wikipedia

September 16 is POW/MIA Recognition Day

In the United States, *National POW/MIA Recognition Day* is observed on the third Friday in September. It honors those who were prisoners of war and those who are still missing in action. Established by an Act of Congress, it is one of six days that the POW/MIA flag can be flown. Federal law requires the POW/MIA flag to be flown on the following days:



- Armed Forces Day May 16
- Memorial Day, May 25
- Flag Day, June 14
- Independence Day, July 4
- POW/MIA Day, 3rd Friday of September
- Veterans Day, November 11



The Sapphire September's Birthstone

The sapphire is the official birthstone for the month of September, as adopted by the American National Association of Jewelers. Sapphires are traditionally given as a gem for the 5th, 23rd and 45th wedding anniversaries, while a star sapphire is given on the 65th wedding anniversary. At 9.0 on the Mohs scale of hardness, sapphire is the second hardest natural mineral. Blue is by far the most popular color for sapphires, but they can be almost any color, including yellow, green, white, colorless, pink, orange, brown and purple. Star sapphires usually have six ray stars, but twelve ray stars are also known.

Heating colorless and very pale blue sapphires to high temperatures is done to give them an intense blue color. This treatment can also improve the clarity of the stones by removing tiny inclusions. Sapphires were first created synthetically in 1902 and are hard to distinguish from natural sapphires, except by gemologists. Lab grown sapphires range in price, and smaller stones are frequently used in less expensive jewelry.

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HELP YOU!**

Music Quotes

*After silence, that which comes
nearest to expressing the
inexpressible is music.*

Aldous Huxley

*One good thing about music,
when it hits you, you feel no pain.*

Bob Marley

*Music is like the ocean,
and the instruments are islands, very
beautiful for the flowers and trees.*

Andres Segovia

*You can't stay the same. If you're a
musician and a singer, you have to
change, that's the way it works.*

Van Morrison

*Music is moonlight
in the gloomy night of life.*

Jean Paul

*Music washes away from the soul
the dust of everyday life.*

Berthold Auerbach

See Insert This Issue:



**Can You Really
Compare Carpet
Cleaners Like
Apples To
Apples?**

Jazz Month: Remembering Louis Armstrong

Hailing from New Orleans, Louisiana, **Louis "Satchmo" Armstrong** was a legendary jazz trumpeter and singer. He came to prominence in the 1920's, and his style with both the trumpet and cornet was considered fresh and inventive. Armstrong was a foundational influence on jazz, shifting the focus from collective improvisation to solo performers. His singing voice was distinctive, instantly recognizable to this day, combining lyrics and melody in a uniquely creative, improvisational style.



Armstrong's influence extends well beyond jazz music; by the end of his career in the 1960s, he was widely regarded as a profound influence on popular music in general. Armstrong often stated in public interviews that he was born on July 4, 1900, a date that has been noted in many biographies. Although he died in 1971, it was not until the mid-1980s that his true birth date of August 4, 1901 was discovered through the examination of baptismal records. Armstrong was born into a very poor family in New Orleans, Louisiana, the grandson of slaves. He spent his youth in poverty, in a rough neighborhood of Uptown New Orleans, known as "Back of Town", as his father William Armstrong, abandoned the family when Louis was an infant and took up with another woman.

Classical Music Month: Going Bach in Time...

Johann Sebastian Bach (31 March 1685-28 July 1750) was a German composer and musician, proficient at the organ, harpsichord, viola, and violin. His religious and secular works for choir, orchestra, and solo instruments represented the full maturity of the Baroque period. Although he did not introduce new forms, he is almost universally regarded as the greatest composer of all time.

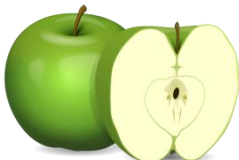


Bach's works were revered for their intellectual depth, technical command and artistic beauty. His abilities as an organist were highly respected throughout Europe during his lifetime.

He was the youngest of eight children, born to musical parents, both of whom died when Bach was age 10. He was taken in by his older brother Johann Christop who saw to the furtherance of his musical training. As an adult, and devout Lutheran, Bach composed many sacred works as his duties required when in the employ of the church. He wrote vast amounts of music for the organ (his chosen instrument), much of which is still regarded as the pinnacle for that instrument.

When words leave off, music begins.

Heinrich Heine



Can You Really Compare Carpet Cleaners Like Apples To Apples?

Hello friends and clients. It's Earl & Jodi, your carpet cleaner here. Today I want to address a subject that occasionally comes up with some of my clients...**with all the carpet cleaners in this town are you sure you have chosen the right one? How different can one carpet cleaner be from the next...can you compare us like apples to apples?**

Especially in today's economic climate some of you may be tempted by "the other guy" and his rock bottom, cheap prices. **But let me assure you all carpet cleaners are not equal. In fact, we can be as different as an apple and a coconut.**

Over the past year I've had more than a couple clients call me and confess they decided to save a buck and called the other (cheap) guys. ***So why are they confessing?*** Because now I need to go out and clean up (literally) after them.

How Do You Like Those Apples?

The truth is a carpet cleaner cannot offer a high quality of work and service charging super low prices. (Like the ads you've seen offering \$4 per room or \$99 for a whole house.) After all, to offer a cheap service one has to do cheap work.

I've always preferred to set my prices at a fair, but quality price point and then deliver work and customer service that will make you...

Smile So Hard Your Cheeks Hurt

Choosing the wrong carpet cleaner can leave you with carpets that are gummy, over soaked, and/or literal dirt magnets. Only through proper training can a carpet cleaner have the skills to remove stains and traffic lanes properly. I've been trained to make sure your carpets will dry quickly and trained in the ph/balance of your carpets so they don't rapidly re-soil and spots don't reappear. **In fact, I've had years of training and certification courses that have taught me the science and chemistry of cleaning carpets. So I know how to leave your carpets clean, fresh and residue free.**

So I've...

Put It All On The Table

How about giving me a call and letting me show you just how clean, sparkling, and fresh your carpets can be? Here is an offer that should make it even easier...

Put A Spring In Your Step This Fall With Clean, Fresh Carpet...

Savings #1: Get your whole house cleaned and you Save 15% OFF

Savings #2: Get just the main living space cleaned and you Save 10% OFF

Savings #3: Re-apply your carpet protection and you Save \$40.00 Off

**Call Professional Carpet And Cleaning Services at
338-9017 or contact me at inf@pccssf.com
Before September 30, 2011 to SAVE!**

www.pccssf.com

*Not valid with other offers. Residential Clients only. Mention coupon when calling to schedule

Dear Client,

I was wondering if you would do me a favor. Getting found on the internet is getting more and more complex every day so we are always looking for ways to stay one step ahead of our competition. Companies that have several positive reviews online tend to rank higher in the search engine results online.

I was hoping that you would be willing to take a few moments to provide me with a review online on our Google listing. Just a few words describing your experience with us.

All you have to do is click the (incredibly long) link below and you'll be taken directly to our Google listing. Click on the "Write a review" link on that page. You may be asked to create a Google Account by entering your email and password. Don't worry – nothing bad will happen. Google just wants to verify that you are indeed a "real" person.

If you have trouble with the link, try copying and pasting the link directly in your browser's address bar. If you have any other trouble posting a review or even getting to this page online, please send me an email or give me a call in the office at 338-9017.

If for any reason you don't want to do this, I completely understand and can respect that. You don't have to write back or anything. However, if you would leave us a review, I would greatly appreciate it. It will help us tremendously throughout this next year and beyond.

Thanks so much and I hope that you are enjoying your summer with family and friends!

Respectfully,

Earl and Jodi Broker

Professional Carpet And Cleaning Services

812 N. Helen Ave.

Sioux Falls, SD 5710

ph: 338-9017 - fax: 866-616-5830

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Please click on the below link it will take you to google.com

http://maps.google.com/maps/place?hl=en&pq=pccssf.com&xhr=t&cp=8&qe=Y2FycGV0IGM&qesig=uszZkVqQh0OBwbmh5YAZYQ&pkc=AFgZ2tkfZwosYd9Hd7rmB8IKps_3ofgWzqMZijRV2pqCN5i63DxKlfS8DzanDU_jqDp1MkrSmz65Bm5ePPQvliSEvX9XQAjeaA&rlz=1T4TSNA_en_US377&bav=on.2.or.r_gc.r_pw.&biw=1192&bih=449&wrapid=tljp1313720756600020&um=1&ie=UTF-8&q=carpet+cleaner+in+sioux+falls&fb=1&gl=us&hq=carpet+cleaner&hnear=0x878eb498e0bdacd7:0xde95ff3aa8b2fccf,Sioux+Falls,+SD&cid=418440105652974119&ei=6sINTsjOBYeFsALgubiHBw&sa=X&oi=local_result&ct=placepage-link&resnum=2&sqi=2&ved=0CGUQ4gkwaQ

OR

Go to: google.com type in carpet cleaners in Sioux Falls find Professional Carpet And Cleaning Services and click on PLACE PAGE then scroll down just a little and click on review.

Thank You Again for your help we greatly appreciate it.

GOT WATER?

Call "Professional Carpet & Cleaning Services"!

When Disaster Strikes Your Home – We Can Help!
We Offer Full Water Extraction and Dry Out Services!

FOUR IMMEDIATE STEPS YOU MUST TAKE IF YOU HAVE FLOOD OR WATER DAMAGE:

1. **AVOID HAZARDS!** Be extremely careful of the deadly combination of water and electricity. Also be cautious of slippery wet carpets and floors. Stay away from raw sewage back ups, which contain bacteria that can be harmful to your health.
2. **STOP THE SOURCE!** If you haven't located the source of the water, call us immediately and we will guide you through this. It is crucial that this is done quickly and properly.
3. **TAKE IMMEDIATE ACTION** by calling "PCCS" 24 hours a day, 7 days a week. You will always be answered by friendly staff. Our dispatchers will have a water damage expert contact you immediately. After you call, we're on our way!
4. **REMOVE FURNITURE!** Wood furniture will cause stains which cannot be removed. Rust stains from metal are difficult to remove and may be permanent. 95% of water damage jobs are restorable. Most of the remaining 5% are caused by not following these steps. So move furniture that's in or even near the water, or place something under the legs.



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Gift Voucher

Valid for **\$150.00** to be used toward your deductible on water damage restoration and dry out services from "PCCS"

\$150

THE EARTH AND DUST



Scientists have tracked the movement of dust on the earth and have discovered that the dust in the earth's atmosphere has doubled over the last century. No wonder my house seems so dirty. I wipe off my TV screen ever other day (it collects dust like you wouldn't believe). Scientific evidence confirms that there is more dust in the air and you aren't just seeing things. [Here is the link](#) to an article documenting the facts if you want all the details.

Whether you understand the science or not, it is interesting to know how and where the dust comes from, and knowing this gives us all a friendly reminder to keep dusting.

NOTE: For a great dusting product, try the treated Dusting Cloths available on my website at

<https://www.hpbyd.com/pccsclean>. They are disposable and come in a package of 50. Retail price is \$19.00 for the package, but you can order them on my website at the Preferred Customer price of only \$15.20. Simply fold one into squares and dust the whole house, changing to a clean square of the cloth as the current portion becomes soiled. It's economical - no need to shake it out - simply throw it away when full of dust.





Back-to-School Shopping

- **\$7.2 Billion** The amount of money spent at kids clothing stores in August 2009. Only October, November and December—the holiday shopping season—were sales greater than \$5 billion. Similarly, bookstore sales in August 2009 totaled \$2.5 billion, an amount not surpassed by any month except January.

Students

- **76 million** The number of U.S. residents enrolled in schools—from nursery schools to colleges.
- **56 million** The number of students projected to be enrolled in the nation’s elementary and high schools (grades K-12) this fall. The number exceeds the total in 1969 (51.6 million) when the last of the “baby boom” children expanded school enrollments.
- **1.1million** Number of students who are home-schooled, or 2 percent of all school-age students age 5 to 17.
- **10.9 million** The number of school-age children (5 to17) who speak a language other than English at home. They make up nearly 1-in-5 children in this age group. Most of these children (7.1 million) speak Spanish at home.
- **19.1 million** The projected number of students enrolled in the nation’s colleges and universities this fall. This is up from 12.4 million a quarter-century ago.

Teachers

- **7.2 million** The number of practicing teachers in the United States—from pre-kindergarten to college.
- **\$63,640** Average annual salary paid to public school teachers in California—the highest of any state in the nation. Teachers in South Dakota received the lowest—\$35,378. The national average was \$50,758.

Technology in the schools

- **14.2 million** Number of computers available for classroom use in the nation’s 114,700 elementary and secondary schools; that comes down to 1 computer for every 4 students.
- **100%** Percent of public schools with Internet access. In 1995, the proportion was 50 percent.

The Rewards of Staying in School

- **\$83,144** Average annual earnings of workers age 18 and older with an advance degree. This compares with \$58,613 a year for those with bachelor’s degrees, \$31,283 for those with a high school diploma only and \$21,023 for those without a high school diploma.
- **\$75,621** Average starting salary offered to bachelor’s degree candidates in petroleum engineering (among the highest of any field of study). At the other end of the spectrum were those majoring in the social science; they were offered an average of \$39,476.

Thank You!

Thanks to YOU the word is spreading! Thanks to all of my wonderful clients and friends who graciously referred me to their friends and neighbors last month!

My business runs on the positive comments and referrals from people just like you! I couldn’t do it without you!

A special thanks to all these fine folks who referred me...

Donna K.

Thanks for All the Kind Words!

In The 8 years of living here and having the carpets cleaned through other companies I would rate you the best in all fields. Keep doing what you are doing.

Donna K.



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Look Inside For Some Amazing Money-Saving Tips and More!

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This is good until
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(not valid with other
offers-mention this ad)

The Miracle Cure

A new doctor had arrived in town. Everyone was amazed with what he could do - except for Mr. Thompson, the town skeptic. Grumpy old Mr. Thompson went to visit this 'miracle doctor' to prove that he wasn't anybody special.

When it was time for his appointment he told the doctor, "Hey, doc, I've lost my sense of taste. I can't taste nothin' so what are ya goin' to do?"

The doctor told Mr. Thompson, "What you need is jar #47." So the doctor brought the jar out, opened it, and told Mr. Thompson to taste it.

He tasted it and immediately spit it out, "This is disgusting!" he yelled. So Mr. Thompson went home...very mad.

One month later, Mr. Thompson decided to go back to the doctor and try once again to expose him as a fake, by complaining of a new problem.

"Doc," he said, "I can't remember anything!"

Thinking he had the doctor stumped, he smiled as the doctor told Mr. Thompson, "What you need is jar #47, it's..."

But before the doctor could finish his sentence, Mr. Thompson was cured and fled the room.

Who Wants To Win An Earls Gift Card? Take my Trivia Challenge And you could win too!

This is one of my favorite parts of the newsletter! Each month, I'll give you a new trivia question. Everyone who calls my office M-F 9-5 with the correct answer & you will be entered to win **an Earls gift card**. Take your best guess, and then call me at 338-9017 or email me at info@pccssf.com! Remember, your chances of winning are better than you think!

(2 winners each month will be drawn – gift cards will be different each time. Drawing will be around 5th of each month)

This month's Mega Trivia Question:

Which US State pays their public school teachers the highest average annual salary?

- A) New York B) Texas C) California
- D) Florida E) Colorado

*HINT: The answer is somewhere in this newsletter
Must have done business with PCCS to qualify.*

Congratulations to Shelly Leo & Allison Penn our last month trivia winners!